



UNIVERSITÀ  
di **VERONA**

Dipartimento  
di **BIOTECNOLOGIE**



UNIVERSITÀ  
di **VERONA**

Centro  
**PIATTAFORME  
TECNOLOGICHE**

In collaborazione con



**Martedì 19 Giugno 2018 ore 12:00**

**Sala Verde (Piramide) - Dipartimento di Biotecnologie  
Strada Le Grazie, 15 Verona**

## ***Nanopore Sequencing with the MinION***

**Dott. James Brayer**

Associate Director of Market Development at Oxford Nanopore Technologies (ONT).

### **Speaker information:**

Mr. Brayer has over 29 years of cumulative experience in the Life Science and OMICS markets holding roles in market development, sales, marketing, technical sales and scientific support and research.



Led by his passion to help his customers utilize ONT's Nanopore Sensing Technology, James is focused on building awareness through public speaking and direct customer interaction. James was directly involved with NASA's Biomolecule Sequencer Project to send the ONT MinION to the International Space Station and perform the first ever NGS sequencing in a zero gravity environment. He currently manages ONT's global market development strategies focusing on the Life Science market segment.

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